



Management Consulting, Technology Guidance, Marketing and Business Development



To ensure success in today's fast-paced and competitive business environment, companies must master every aspect of their operations; from planning to execution and product to promotion. While few have the best-in-class competencies needed in all of these areas, industry leaders and forward-thinking companies recognize the importance and benefits of reaching outside of their organizations to gain the objective advice, subject matter expertise and specialized services needed to consistently outperform the competition and sustain business growth.

WHO CAN YOU TRUST TO GET RESULTS?

Productive Solutions is a distinctly different type of consulting and services provider. As a highly effective boutique firm, Productive Solutions leverages decades of real-world experience in the fashion, consumer goods and industrial products industries to deliver customer-focused and industry-proven solutions to help clients achieve their business goals.

Productive Solutions differentiates itself in the marketplace by providing a straightforward, objective and practical project plan and business relationship. In contrast to the one size fits all approach of large firms, we assign only highly experienced industry professionals that deliver personalized advice and services. To ensure objectivity in software and technology selection projects, we advocate for and are compensated only by the buyer.

These and other core values and ethical practices have made Productive Solutions a trusted partner to hundreds of brands, manufacturers, retailers and suppliers for their management consulting, technology guidance, marketing and business development needs.

MANAGEMENT CONSULTING

Productive Solutions drives measureable improvements in business strategy, operational performance and overall competitiveness through foundational reviews, business best practices, team development, change management and a variety of other professional consulting services.

TECHNOLOGY GUIDANCE

Because information technology has become an essential element of business success, Productive Solutions provides clients with IT strategy, objective system selection, project management, subject matter expertise, and a variety of other software and IT consulting services.

MARKETING AND BUSINESS DEVELOPMENT

Productive Solutions offers a complete range of marketing and business development services to help clients identify and seize more business opportunities. Our most popular marketing services include advertising and promotion, public relations, online marketing, creative and technical copywriting, and more.



MANAGEMENT CONSULTING

- Foundational Review
- Strategic Planning
- Industry Benchmarking
- Operational Best Practices
- Process Optimization
- Change Management
- Executive Search
- Management Coaching
- Mergers & Acquisitions
- Business Advocacy



TECHNOLOGY GUIDANCE

- Objective System Selection
- Request for Proposal
- Functional Gap Analysis
- Buyer Advocate
- Project Management
- System Implementation
- Business Case & ROI
- IT Strategy
- Process Alignment
- Technology Best Practices



MARKETING & BUSINESS DEVELOPMENT

- Marketing Plan
- Identify Market Opportunities
- Marketing Communications
- Creative & Technical Writing
- Public Relations
- Advertising & Promotion
- Website & Online Marketing
- Strategic Alliances
- Positioning & Differentiation
- Market & Target List Research

Since 2003, Productive Solutions has served an international client base of large and small brand managers, manufacturers, retailers and suppliers through a wide range of short and long-term engagements designed to meet individual client needs and budgets.

PRIMARY INDUSTRIES

Apparel & Footwear
 Accessories & Leather Goods
 Fabrics & Industrial Textiles
 Furniture & Home Furnishings
 Sporting Goods
 Toys, Gifts & Jewelry
 Military Gear
 Medical Products
 Transportation Interiors
 Retail (Softlines & Other)

CORE EXPERTISE

Design & Development
 Sourcing & Production
 Supply Chain Execution
 Omnichannel Fulfillment
 Discrete Manufacturing
 Software & IT
 Machinery & Equipment
 Marketing & Bus Dev
 Channel Development
 Business Services

